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Connecting African consumers and entrepreneurs

AFRICA INTERNET GROUP (AIG) IS AFRICA'S LEADING INTERNET ECOSYSTEM. WE BUILD A CONNECTED DIGITAL AFRICA BECAUSE WE BELIEVE THAT INTERNET CAN IMPROVE PEOPLE'S LIVES ON THE CONTINENT. WE HAVE CREATED A SUSTAINABLE ECOSYSTEM OF DIGITAL SERVICES AND INFRASTRUCTURES THROUGH E-COMMERCE, TRAVEL AND LIFESTYLE MARKETPLACES, CLASSIFIEDS AND SERVICES COMPANIES. BY PROVIDING TECHNOLOGY TO CONNECT CUSTOMERS TO BUSINESSES, WE EXPAND PEOPLE'S HORIZONS.



OUR COMPANIES

We have built a sustainable ecosystem of digital services and infrastructures connecting African consumers and entrepreneurs to do better business together. AIG companies are expanding people's horizon by addressing the specific challenges of operating ecommerce marketplaces: logistics, internet access, payments and talent.



INVEST IN AFRICA

With a population of 1.13 billion and a forecasted growth to approximately 2 billion people by 2050, a growing labor force, further urbanization, and the rise of middle-class consumers lie ahead of Africa.



WE ARE HIRING

At AIG, we always look for highly motivated and passionate talent in areas such as business development, technology, marketing, and business intelligence. If you are willing to take the challenge and contribute your skills and expertise to our fast growing companies, then apply now to be a part of our exciting journey!

CONTACT US

Clara Smith

Head of Talent Development









AFRICA INTERNET GROUP

AFRICA INTERNET GROUP, THE LEADING INTERNET ECOSYSTEM IN AFRICA, IS CONNECTING AFRICAN CONSUMERS AND ENTREPRENEURS TO DO BETTER BUSINESS TOGETHER. BECAUSE INTERNET IS CHANGING PEOPLE'S LIVES, AIG PROVIDES EASY-TO-USE SERVICES AND SMART SOLUTIONS THAT EXPAND PEOPLE'S HORIZONS. AIG IS THE PARENT GROUP OF TEN SUCCESSFUL AND FAST-GROWING COMPANIES IN MORE THAN 30 AFRICAN COUNTRIES. ITS NETWORK OF COMPANIES INCLUDES CARMUDI, EASYTAXI, EVERJOBS, HELLOFOOD, JOVAGO, JUMIA, KAYMU, LAMUDI, VENDITO AND ZANDO.









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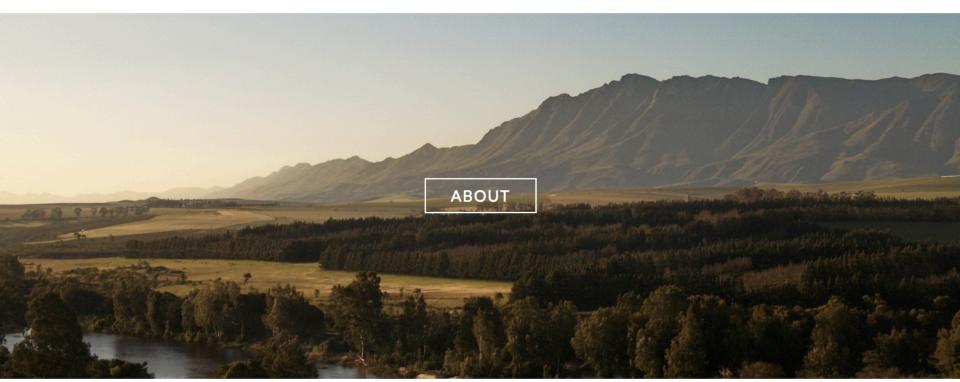
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We provide a sustainable ecosystem of digital services and infrastructures AIG MISSION IS TO CONNECT AFRICAN CONSUMERS AND ENTREPRENEURS TO DO BETTER BUSINESS TOGETHER AND EXPAND PEOPLE'S HORIZON. FOUNDED IN 2012, THE GROUP IS CURRENTLY OPERATING 10 COMPANIES IN MORE THAN 30 AFRICAN COUNTRIES.



Mission

Our mission is to connect African consumers and entrepreneurs to do better business together. We empower our employees to build a sustainable ecosystem of digital services and infrastructures that expands people's horizon

Ecosystem

Africa's ecosystem is a living and continuously developing mechanism. We embrace the complexity of the markets we operate in. Furthermore, we believe in a connected digital Africa because Internet can improve people's lives on the continent. We do more than just building online companies - we are building a life changing ecosystem



OUR VALUES



DIVERSITY

We want to see, value and reward only the best of people and ideas, to promote diversity and meritocracy.



PASSION

We wake up every morning because we share a common purpose: to change people's lives through the internet.



LEADERSHIP

We believe that it doesn't take a title to be a leader. It is about setting the tone, motivating, inspiring, demonstrating courage and determination to move people with you to achieve greatness.



AMBITION

We think big and act fast. We are not afraid to think in terms of big solutions – because we have seen for ourselves that it is possible to make the seemingly impossible happen.



INTEGRITY

We make a difference by sticking to our ethics as a foundation of trust.



HUMILITY

We have no ego, we are not driven by politics but by what's right for the company and the customers. We play for the team because we believe we can achieve more as a team than as the sum of our individual efforts.

CORPORATE SOCIAL RESPONSIBILITY



Jovago & Unicef

In October 2014, Jovago.com and UNICEF have signed a partnership agreement with the aim of ensuring official birth registration of every child born in Africa. Jovago.com will donate five dollars, at no extra cost for the customer, for every booking made using "UNICEF" voucher code on the check-out page. The goal is to collect 100,000 USD during the 1st year of partnership. Press release:

UNICEF



African Union against Ebola

In December 2014, AIG decided to join African Union's campaign to raise funds for its fight against the Ebola virus in West Africa. Mobile operators across Africa (including Airtel, Econet Wireless, Etisalat, MTN Group, Millicom, Orange, Safaricom, Vodacom and Vodafone Ghana) are participating in this campaign which will run between December 2014 and the end of February 2015. The initiative will use an SMS dedicated platform to raise funds for the deployment of African health workers to affected countries.

Millicom MTN





JUMIA 1 Child 1 Book

In August 2013, Jumia Nigeria has partnered with the Tosin Jegede Foundation for the 1 Book, 1 Child initiative, aiming to encourage children's education. In line with its commitment to corporate social responsibility and placing its mark in improving the level of literacy in society particularly among kids, Nigeria's no. 1 shopping destination recently partnered with the '1 Child, 1 Book' an initiative of the Tosin Jegede Foundation to deliver free books to pupils of the Ojota Primary School in Lagos, Nigeria.

Press release:

Watch Video

TEAM

Jeremy and Sacha are co-CEOs of Africa Internet Group from the foundation of the group in 2012. They both share a true passion for Africa and they have known each other for many years. They both worked at McKinsey in France, India and the US, where they focused on retail, consumer goods and e-commerce.



Jeremy Hodara
CO-CEO
Africa Internet Group



Sacha Poignonnec
CO-CEO
Africa Internet Group



Evangeline Wiles
Kaymu



Obi Ejimofo Lamudi



Nicolas Martin



Paul Midy Jovago



Sascha Breuss Zando



Hesham Safwat



Karl-Johan Sturesson Carmudi



Apoorva Kumar
AIG Express



Pauline Bouteiller



Olivier Pardessus



Nathalie Dewitte



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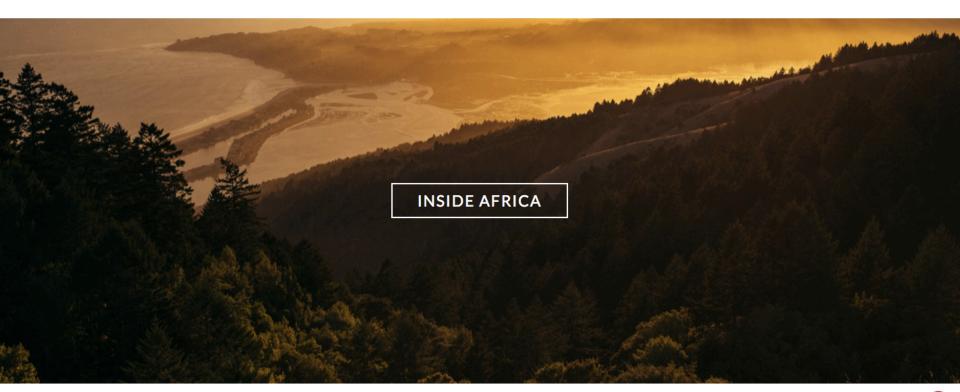
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"Whenever you want to change something and solve a problem, you're going to have to take risks, you're going to have to go out of your comfort zone." - Juliet Anammah, Jumia

AT AIG, YOU HAVE THE OPPORTUNITY TO EXTEND YOUR ENTREPRENEURIAL KNOWLEDGE WHILE WORKING IN A FAST-CHANGING ENVIRONMENT. WE CONSTANTLY STRIVE TO KEEP UP WITH THE PACE OF THE ECONOMIC GROWTH OF THE CONTINENT, RESPECTIVELY SHAPING AND IMPROVING OUR PROCESSES AS WELL AS OPERATIONS. MOREOVER, WE ARE DEDICATED TO CONTRIBUTE TO THE BUILDING OF SUSTAINABLE AND INCLUSIVE GROWTH. SMALL AND MEDIUM-SIZED ENTERPRISES (SMES) LIKE OUR COMPANIES ARE INCREASINGLY BEING RECOGNISED AND SHAPE NEW BUSINESS MODELS EVERY DAY.



WOMEN AT AIG

While women occupy more than 30% of our senior management positions, we believe there is more to be done by way of diversity and equality. AIG's Women's Initiative aims to encourage equality and inclusion in our organization, as we believe diversity strengthens our business and reflects the customers and clients we serve. Our initiative is focused on coaching female managers, creating pipelines in recruitment, measuring representation of women at all levels, and creating opportunities for professional development.

AFRICA ENTREPRENEURSHIP CHALLENGE

The initiative MTN Entrepreneurship Challenge lowered by Jumia enables young and smart entrepreneurs to accelerate their careers, providing them with the necessary knowledge, tools and funding for their big idea.



"All these companies are here to solve a problem; a problem either from the consumer side or the vendor side." - Sacha Poignonnec, AIG

AT AIG, WE ARE ENTREPRENEURS AT HEART. NOT ONLY DO WE BUILD AND GROW E-COMMERCE COMPANIES, BUT WE ALSO STRIVE TO BUILD UP OTHER ENTREPRENEURS ALONG THE WAY. WE HOPE TO INSPIRE (EACH) OTHERS TO TAKE THEIR BUSINESS ONLINE.

VIDEOS AND TV











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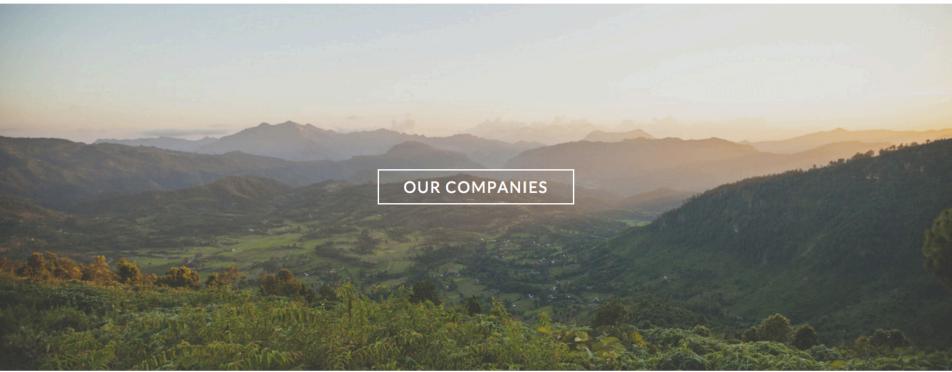
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We support Africa's startup ecosystem

OUR PURPOSE AT AIG IS TO DEVELOP BUSINESSES THAT ULTIMATELY FACILITATE THE LIVES
OF OUR CUSTOMERS AND THE COMMUNITIES THEY BELONG TO. WE IDENTIFY DEMANDS AND
CREATE RESPECTIVE SOLUTIONS. OUR ONLINE COMPANIES OPERATE IN FOUR DIFFERENT
SECTORS AND WE PROVIDE A PLATFORM TO EXCHANGE KNOWLEDGE AND BEST PRACTICES
ACROSS ALL AREAS. CURRENTLY, WE COUNT 10 COMPANIES IN OUR NETWORK AT AIG.



ECOMMERCE MARKETPLACES

Our e-commerce marketplace companies include online shopping platforms in the areas of fashion, general merchandise, home and living, office supplies and groceries.



ONLINE CLASSIFIEDS

In order to efficiently meet the customer's demands, our online classifieds companies facilitate relationships between buyers and vendors, employers and job-seekers, or house-hunters and landlords.



LIFESTYLE MARKETPLACES

Our lifestyle companies seek to provide customers with the easiest solutions for travelling and transportation, online booking and food delivery.























JUMIA

×

Jumia, Africa's leading online shopping destination, is an open business-to-consumer (B2C) platform enabling businesses to reach Africa's vast and growing consumer market. Jumia has established itself as the most effortless and reliable online shopping environment providing consumers with the widest range of quality brandname products at low prices. Jumia has become the most beloved and trusted shopping destination for Africans and is now the most visited B2C online retail website on the Continent.

LAMUDI



Lamudi is Africa's largest real estate online platform. Its mission is to connect individuals directly to the properties they are looking for, in order to bring greater efficiency and transparency to the real estate market. Lamudi seeks to offer sellers, buyers, landlords and renters a secure and easy-to-use platform to find or list properties online.

HELLOFOOD



hellofood is a food delivery marketplace. It is a one-stop meal solution provider that allows customers to select a meal of their choice from their favorite restaurants. Using the hellofood website or mobile app, foodies can access the best restaurants in the city and enjoy the convenience of having their favorite meals delivered to their home or office.

KAYMU



Kaymu is the largest and most convenient digital platform for sellers and buyers to interact and do better business together in fast growing markets. On Kaymu, our sellers have more reach in a simple way, and our buyers more affordable choice in a safe, friendly and reliable environment. Kaymu ecosystem facilitates interaction, creates trust and provides transparency of information for everyone.

CARMUDI

Carmudi, Africa's largest online vehicle classifieds, allows you to buy and sell cars, motorcycles or commercial vehicles in the fastest way possible. It brings together car showrooms, dealers and individual buyers and sellers on a single platform, making the car-shopping experience simple and hassle-free. Buyers can browse thousands of cars by model, make, budget or lifestyle and be confident they are getting the best prices possible. Sellers can list their cars in less than two minutes and reach millions of users at once.

ZANDO

Zando is South Africa's largest fashion e-commerce retailer. The B2C platform allows businesses to reach an increasing number of online shoppers in the country and has established a strong reputation for choice, quality and convenience.

JOVAGO

X

Jovago, Africa's No.1 online travel agency allows customers to choose among an unmatched inventory of hotels around the continent and access the very best prices through a seamless, easy and free booking process. By working with partner hotels, it seeks to break down the barriers across countries and grow Africa to a greater & more united continent, making travel, easy and affordable for everyone. Jovago.com has over 20,000 local hotel listings across Africa and over 200,000 hotels around the world.

EASY TAXI



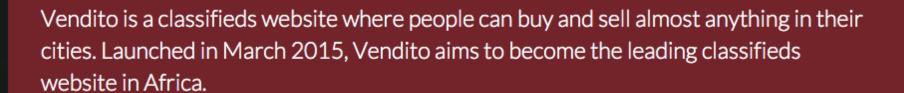
Easy Taxi is a mobile e-hailing application which allows users to book a taxi and track it in real time. The app connects taxi drivers and passengers, allowing them to organize a fast, convenient and safe ride with just a tap of a button. Easy Taxi is available for Android, iOS, Blackberry, and Windows Phone devices, as well as for B2B clients through Easy Taxi Pro and Easy Taxi Corporate Solutions. The service has built up a reputation for quality and convenience, allowing it to maintain a market leading position in the African countries in which it is present.

EVERJOBS



With its intuitive and easy-to-use website, Everjobs allows job seekers in Africa access to thousands of jobs in a wide range of industries, while enabling employers to target the right applicants in a large talent pool of candidates. Everjobs is rapidly expanding into Africa's markets and aims to become the leading pan african career portal.

VENDITO





AIG EXPRESS

AIG Express operates as an open platform for e-commerce fulfillment, which links e-commerce companies with logistics service providers. At the moment, many companies face limitations in technology investments and skill development. This prevents them from adressing the growing oppourtinities of e-commerce, which require the capacity to process "cash on delivery" transactions, track packages electronically, as well as mobile equipment to communicate effectively with sellers and customers. AIG Express intends to work closely with local logistics entrepreneurs to fill these gaps by implementing technology and training to handle e-commerce logistics.



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Africa's growth is driven by macroeconomic changes

ANNUAL GDP IN THE SUB-SAHARAN REGION HAS INCREASED BY MORE THAN FIVE PERCENT SINCE 2002, AND SIX OF THE WORLD'S TOP 10 FASTEST-GROWING ECONOMIES ARE IN AFRICA. WITH AN INCREASE IN HOUSEHOLD SPENDING, THE CONTINENT UPRAISED TO BE ONE OF THE WORLD'S MOST DYNAMIC GROWING CONSUMER MARKET, CREATING GROWING DEMANDS FOR GOODS AND SERVICES.



URBANIZATION

With a population of 1 billion and a forecasted growth to approximately 2 billion people by 2050, a growing labor force, further urbanization -projected to reach 60 percent in 2050-, and a rise of middle-class consumers lie ahead of Africa.

ONLINE EVOLUTION

Mobile subscriptions in sub-Saharan Africa reached more than 635m and is expected to reach 930m by 2019, of which three in four mobile subscriptions will be internet inclusive. This fast pace of change is throwing up new challenges and opportunities for electronic commerce, which has the potential to be a major engine for trade and development on a global scale.





OUTLOOK

Africa will play an increasingly important role in the global economy, an early entry into African economies provides opportunities to create markets, establish brands, shape industry structure, influence customer preferences, and establish long-term relationships.

MARKET OPPORTUNITIES



+1 bn

Potential Customers



+80%

Mobile Users



+100,000

People per retail outlet in Africa vs. 1,150 in the US

INTERNAL REPORTS







CARMUDI WHITE PAPER

LAMUDI WHITE PAPER

JUMIA KENYA WHITE PAPER

05/2015 - The Booming Automotive Industry in Emerging Markets 12/2014 - Real Estate in The Emerging Markets 2014 05/2015 - The Growth of Smartphone Market in Kenya

EXTERNAL REPORTS







FINANICAL TIMES

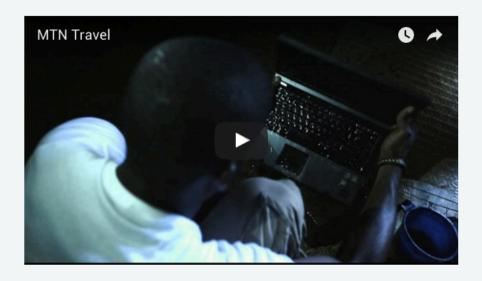
MCKINSEY SOUTH AFRICA

UNCTAD

12/2014 - Nigeria - Racing ahead with ambitious infrastructure plans

10/2012 - The rise of the African Consumer 01/2015 - Unlocking the potential of ecommerce for developing countries

VIDEOS AND TV







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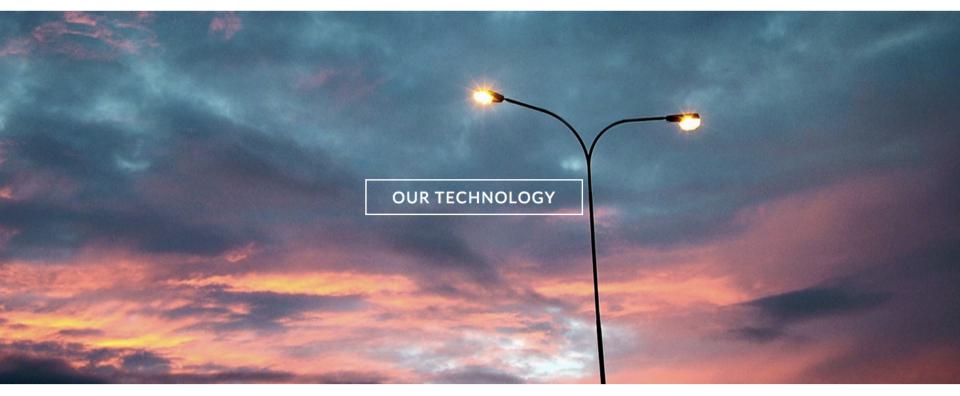
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Innovation is key

AFRICA'S FAST-CHANGING AND EVOLVING ENVIRONMENT REQUIRES THE LATEST TECHNOLOGIES, INNOVATION AND SMART BUSINESS SOLUTIONS. THE CHALLENGE OF THE SUCCESSFUL IMPLEMENTATION OF E-COMMERCE AND ALL ITS OPERATIONS LAYS MOSTLY IN THE ENVIRONMENT AND ITS ABILITY TO ADAPT TO AN INCREASING E-COMMERCE SECTOR. WE AT AIG ARE DETERMINED TO TURN CHALLENGES INTO OPPORTUNITIES AND CREATE AN ENVIRONMENT THAT IS ABLE TO COMPETE WITH THE WORLD.



Porto Tech Center

The Porto Tech Center (PTC), an Agile IT development center, with over 300 IT-specialists, was created to focus on technology. The PTC seeks to develop smart solutions for our group companies, overseeing e-commerce online shops, logistics, business intelligence and mobile applications, involving a wide range of high-end technologies for tens of millions customers.



"Working at PTC means being in the first line of e-commerce development in emerging markets." Kristjan Haavik, PTC



Kristjan Haavik
Managing Director Tech Center

"Our tech center is the Gateway to Internet Services in Emerging markets, we need the best talents to support the definition of a unique technological solution and connect our markets to new consumer habits."



Henrique Alves
CTO Tech Center

"We work with people and companies that beat the odds and shape markets across continents on a daily basis.

Smart people and cutting edge web technologies are the key to our success."



Joole Kuljus-Triik
Head of HR at Porto Tech Center

"We work as a team and embrace challenges smartly transforming them into successful solutions. We look for people with a sense of ownership, knowledge and hunger for success."



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AIG in the Press - Having Impact

AT AFRICA INTERNET GROUP, WE VALUE TRANSPARENT INFORMATION AND DIRECT COMMUNICATION WITH OUR CUSTOMERS AND PARTNERS. THEREFORE, WE ACTIVELY USE SOCIAL MEDIA CHANNELS AND THINK ENGAGING WITH OUR CUSTOMERS IS OF GREAT IMPORTANCE.

Latest Press Releases

January 29th, 2015

For Sale: Landmark Property In Historic Locations

Lagos, 29 January 2015 - To inspire your inner travel bug, Lamudi presents some of the top properties now on the market close to historic sites...

January 28th, 2015

According to Amazon's Alexa Jumia.com.ng is the most visited E-Commerce Website in Nigeria

Lagos, 29 January 2015 - Alexa, an Amazon.com company and the global pioneer of analytical insight, ranks Jumia.com.ng as the biggest e-commerce website and the most visited local content website...

January 27th, 2015

Contact

Africa Internet Group

Global Communications

press@africainternetgroup.com



Bankole Cardoso

Head of Communications at Africa Internet Group







January 27th, 2015

Lamudi Expands in Africa and Middle East

Lagos, 27 January 2015 - Lamudi is now available in four additional countries: Qatar, Gabon, Angola and the Republic of Congo. The expansion sees Lamudi, a global real estate website which operates exclusively in the emerging market...

More releases







Tweets





AIG @Africa_IG Africa Jumia Nigeria looks back at ecommerce in 2015 bit.ly/1PyzBzG via @ITNewsAfrica @JumiaNigeria

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25 Jan

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₱₽ Retweeted by AIG



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Ariane Poissonnier @arianepoi 11 Jan Jérémy Hodara @Africa_IG parle ecommerce #Afrique @RFI (part 1) @JumiaCameroun @JHodara @MouniaDaoudi @JA Eco voutu.be/JBRe2rSIRFU?a

Tweet to @Africa IG



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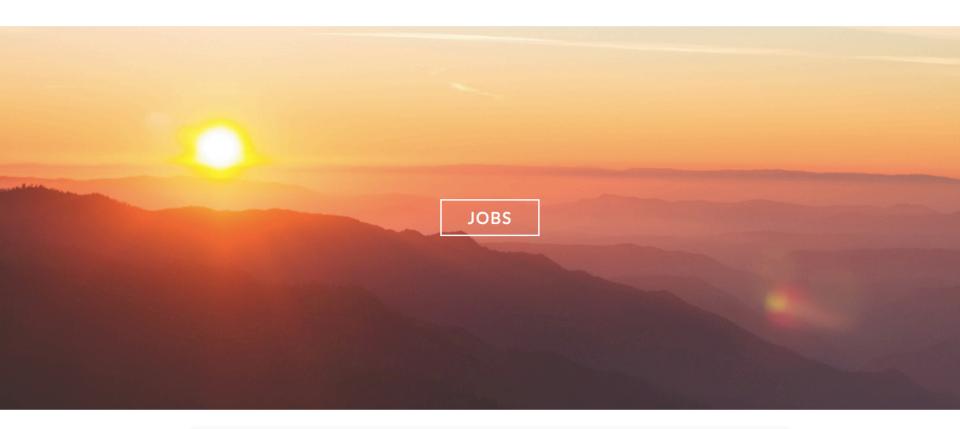
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We are AIG

OUR SUCCESS IS BASED ON OUR GROUP OF UNIQUE TALENTS. AT AIG, WE ALWAYS LOOK FOR HIGHLY MOTIVATED AND PASSIONATE INDIVIDUALS IN AREAS SUCH AS BUSINESS DEVELOPMENT, TECHNOLOGY, MARKETING, AND BUSINESS INTELLIGENCE. IF YOU ARE WILLING TO TAKE THE CHALLENGE AND CONTRIBUTE YOUR SKILLS AND EXPERTISE TO OUR FAST GROWING COMPANIES, THEN BE PART OF OUR EXCITING JOURNEY AND APPLY NOW!

Internship	Regional & Country Management	Business Development	Engineering
Business Intelligence	Category Management	Marketing	Customer Management
Content Graphics & Design	Operations & Logistics	Sales & Account Management	Finance & Legal
Human Resource & Communication	I LOVE AIG		

OUR PEOPLE

OUR CULTURE

OUR ENVIRONMENT

At AIG, we are a group of talent committed to building the digital landscape in Africa. We share a common purpose: to change people's lives through the internet.

Thinking big and acting fast is what motivates us on a daily basis. At AIG we believe that you don't need a title to be a leader.

Our inspiring team is evolving in a fastpaced environment. Our commitment is to grow people who build businesses.

JOIN THE NETWORK





Ranked among Forbes' 30 most promising young entrepreneurs in Africa, Bankole Cardoso is eager to change a nation for the better. Bankole was born and raised in Nigeria and studied in the UK and the United States.



Juliet Anammah
CEO
Jumia Nigeria

Passionate about about "Africa rising" and women advancement, Juliet brings to Jumia over 24 years of professional experience with six years at senior executive level.

MEET OUR PEOPLE



Sofiène Marzouki

Managing Director
Hellofood Ghana



Dan G. Karua

Managing Director
Lamudi Kenya



Parinaz Firozi

Managing Director
Jumia Kenya



Alex Arsene Kitio

Country Manager
Carmudi Cameroon and
Congo Brazzaville



Candace Nkoth Bisseck Country Manager



Estelle Verdier

Managing Director
Jovago East Africa



Fatoumata Ba

Managing Director
Jumia Nigeria



Lilian Gaitho

Head of PR
Jovago East Africa

VISIT OUR OFFICE

